

We craft simple, working solutions to help you make the most of our connected world.

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The Company

Digital.mu is a full-service digital agency based in Mauritius. We provide a strategic approach to help companies improve their digital communication by using several channels (website, apps, social media, etc.) and devices (desktop, mobile, etc.).

For more than 5 years, Digital.mu has been helping its clients achieve their goals online, whether creative, technical or strategic.

We are a results driven digital communication agency delivering tailored services to each and every one of our clients.

We work (or have worked) with:

Non-exhaustive list of clients.

- Winner's Supermarkets
- Bluefrog Ltd
- Beyond Communications
- Taste Buddies (Food Tours in Mauritius)
- Unique Concept
- VegMe
- City Brokers
- JR Car Rental
- Charielle.mu
- Belle & Toile (Mauritius & France)
- Demeco (Mauritius)
- Ravate (Reunion Island)
- CSP Formation (France)



Solutions

A perfect blend of strategy, design, technology and digital marketing to help your business online.

We can help you develop your brand's reputation & visibility and improve your customers' loyalty on digital communication channels.

Digital.mu also helps you define Key Performance Indicators (KPIs) to measure impact and Return on Investment (ROI). We think that every action should have a clear & realistic objective defined.

Our services are categorized into 3 main fields:

1. Research & Analysis

This includes Concept/Idea Generation, Project structuring & planning, Domain name branding, User Experience Design, Online Market Research

2. Digital Production

This includes Website/Application Design & Development, E-Commerce Development, Editorial & Visual contents, Website/Application support & maintenance, Back-Office Operations, Web Hosting

3. Digital Communication & Marketing

This includes Consulting, Community Management, SEO, Newsletters, Online Ads Buying & Management



Do you have a project in mind?

Get in touch with us now!

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